

WCGV, WVTV
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Copy Coordinator	1-12, 14-15, 17-22, 24-79	15
Automotive Sales / Marketing Consultant	1-3, 5, 7-9, 11-12, 14, 17-18, 20-45, 47-51, 53-80	18
Human Resources Coordinator	1-3, 5, 7-9, 11-12, 17, 20-22, 24-80	20
Commercial Production Manager	1-3, 5, 7-9, 11-14, 16-17, 20-22, 24-41, 43-80	16
Master Control Operator	1-2, 5, 7-9, 11-13, 17, 20-22, 24, 26-38, 40-80	58

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	A Stepping Stone,LLC P.O. Box 240501 Milwaukee, Wisconsin 53224 Phone : 414-324-2580 Email : Michaeladams@asteppingstonellc.com Michael Adams	N	0
2	Academy of Radio & TV Bdst. 4914 E.McDowell Rd - STE 107 Phoenix, Arizona 85008 Phone : 877-842-0100 Email : doreen@arbradio.com Doreen Reyes	N	0
3	Alverno College P.O. Box 2343922 Milwaukee, Wisconsin Phone : 414-382-6009 Url : http://www.myinterfase.com/alverno/employer Fax : 1-414-382-6443 Career Education Center	N	0
4	Amherst Junction's Womens Club 8916 Edgewater Road Amherst Junction, Wisconsin 54407 Phone : 1-800-872-0222 Url : www.amherstwomensclub.org Email : kwhelan@amherst.org Carol Trzinski	Y	0
5	Beloit College 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2673 Email : lpc@beloit.edu Career Center	N	0
6	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0

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7	BigShoesNetwork PO Box 11725 Milwaukee , Wisconsin 53211-1725 Phone : 414/815/4060 Url : http://bigshoesnetwork.com/ Email : gapetrilli@sbgvtv.com Gayle Petrilli	N	0
8	Broadcasting Institute of Maryland 7200 Harford Road Baltimore, Maryland 21234 Phone : 410-254-2770 Url : www.bim.org Email : lc@bim.org Fax : 1-410-254-5357 Lois Carrigan	Y	0
9	Cardinal Stritch University 6801 Yates Road Milwaukee, Wisconsin 53217 Phone : 414-410-4157 Email : tekipp@stritch.edu Fax : 1-414-410-4160 Tom Kipp	Y	0
10	Career Youth Development 2601 N.Dr. Martin Luther King Dr. Milwaukee, Wisconsin 53212 Phone : 414-264-6888 Email : contactus@careeryouthdevelopment.org Morris Brazil	Y	0
11	Careerbuilder.com 8401 Greensboro Drive Suite 250 McLean, Virginia 22102 Phone : 703-637-7912 Url : http://www.careerbuilder.com Email : sbgresumes@sbgvtv.com Andrew Hamburger	N	0
12	Carthage College 2001 Alford Park Drive Kenosha, Wisconsin 53140 Phone : 262-551-2196 Email : jpruitt@carthage.edu Jason Pruitt	N	0

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13	Centro Hispano of Dane County 835 Badger Road Madison, Wisconsin 53713 Phone : 608-442-4026 Email : nina@micentro.org Nina Gehan	Y	0
14	Community Action Coalition 1717 N. Stoughton Road Madison, Wisconsin 53704 Phone : 608-262-9667 Email : barbk@cacsw.org Barb Kopplin	N	0
15	Current Employee	N	1
16	Current Employee/Internal Promotion	N	1
17	Department of Civil Rights 210 Martin Luther King Jr. Blvd Rm. 523 Madison, Wisconsin 53703 Phone : 608-266-4910 Email : egivens@cityofmadison.com Fax : 1-608-266-6514 E. Pamella Givens	Y	0
18	Employee Referral	N	2
19	Esperanza Unida, Inc. 611 W. National Avenue Milwaukee, Wisconsin 53204 Phone : 414-671-50251 Url : http://www.esperanzaunida.net Email : manuelperez@wi.rr.com Manual Perez	N	0
20	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	1
21	Goodman Community Center 2425 Atwood Avenue Madison, Wisconsin 53704 Phone : 608-241-1574 Email : lisa@goodmancenter.org Lisa Jacob	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	Goodwill Industries 6055 N.91st Street Milwaukee, Wisconsin 53225 Phone : 414-847-4830 Url : http://www.goodwillsew.com Email : Lisa.Norman@goodwillsew.com Fax : 1-414-358-4298 Lisa Norman	Y	0
23	GREAT LAKES INTER-TRIBAL COUNCIL P.O.Box 9 Lac du Flambeau, Wisconsin 54538 Phone : 715-588-3324 Email : gite@gite.org Fax : 1-715-588-1774 Karen Campbell	Y	0
24	Hire a Hero P.O. Box 6808 Morango, California 94705 Phone : 888-501-2278 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Alicia Lawrence	N	0
25	Hispanic Chamber of Commerce 1021 W. National Ave. Milwaukee, Wisconsin 53204 Phone : 414-643-6963 Url : www.hccw.org Email : Nathan@HCCW.org Fax : 1-414-643-6994 Nathen Jones	N	0
26	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	3
27	International College of Broadcasting 6 South Smithville Road Dayton, Ohio 45431 Phone : 937-258-8251 Email : zenaicb@aol.com Gail Basine	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Iowa Central Community College One Triton Circle Ft. Dodge, Iowa 50501 Phone : 515-574-1910- Email : careerservices@iowacentral.edu Fax : 1-515-955-2233 Career Services Office	Y	0
29	Ithaca College - Park Park School of Communications 953 Danby Rd. Ithaca, New York 14850 Email : sbgresumes@sbgstv.com Sharon Pickeral	Y	0
30	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone : 510-653-1521 Email : sbgresumes@sbgstv.com Broadbean Source	N	0
31	La Casa de Esperanza Inc 410 Arcadian Ave. Waukesha, Wisconsin 53103 Phone : 262-547-0887 Email : jobs@lacasadeesperanza.org Fax : 1-262-547-0735 Veronica Davis-Quiroz	N	0
32	Lakeland College 5001 Lake Land Blvd. Mattoon, Illinois 61938 Phone : 217-234-5271 Url : www.lakelandcollege.edu/careerservices Email : sbgresumes@sbgstv.com Ken Beno	N	0
33	LGBT OUTREACH OF ROCK COUNTY 600 Williamson Street Suite P1 Madison, Wisconsin 53713 Phone : 608-255-8582 Email : angier@lgbtoutreach.org Fax : 1-608-255-0018 Angie Rehling	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
34	<p>Linkedin Corporate Solutions 2029 Stierlin Port Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgvtv.com Danielle Anderson</p>	N	0
35	<p>Luther College 700 College Drive Decorah, Iowa 52101 Phone : 563-387-1025 Email : career@luther.edu Keley Smith-Keller</p>	Y	0
36	<p>Marquette University PO Box 1881 Milwaukee, Wisconsin Phone : 414-288-3495 Email : sbgresumes@sbgvtv.com Career Center</p>	N	0
37	<p>Media Match 8112 1/2 West 3rd St. Los Angeles, California 90048 Phone : . Email : info@media-match.com Tammy Romaniuk</p>	Y	0
38	<p>Medialine PO Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone</p>	N	0
39	<p>Milw. Center For Independence 2020 W.Wells Street Milwaukee, Wisconsin Phone : 414-272-1344 Url : http://www.mcfi.net Email : heidi.chada@mcfi.net Carrie Belsky</p>	N	0

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40	Milw.Branch NAACP 2745 N.Dr.Martin Luther King Dr. Milwaukee, Wisconsin Phone : 414-562.1000 Email : naacpmkeorg@gmail.com Linda Carr	N	0
41	Milw.School of Eng. 1025 N.Broadway Milwaukee, Wisconsin 53202 Phone : 414-277-7120 Url : http://www.msos.edu Email : ferraro@msos.edu Cathlyn Ferraro	N	0
42	Milwaukee Christian Center 2137 W.Greenfield Avenue Milwaukee, Wisconsin 53204 Phone : 414-645-5350 Email : emunoz@mccwi.org Fax : 1-414-645-1859 Elida Munoz	N	0
43	Milwaukee Institute of Art & Design 273 E. Erie Street Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : http://www.miad.edu/careerservices Email : christinawickheiser@miad.edu Duane Seidensticker	Y	0
44	Milwaukee Urban League 435 W North Ave Milwaukee, Wisconsin 53212 Phone : 414-374-5850 Url : www.tmul.org Email : bspeed@tmul.org Betty Speed	N	0
45	Mt.Zion Missionary Baptist Church 2207 N.2nd Street Milwaukee, Wisconsin 53212 Phone : 414-372-7811 Url : http://www.mtzionmissionary.tripod.com Email : kennethhoward@mtzmke.org Kenny Howard	N	0

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46	Northcott Neighborhood House 2460 N.6th Street Milwaukee, Wisconsin 53212 Phone : 414-372-3770 Url : http://www.northcotthouse.org Email : agriffin@northcott.org Fax : 1-414-372-3619 Adrian Griffin	N	0
47	Ohio State - Arts and Sciences Career Services 190 W.17th Ave 05 Brown Hall Columbus, Ohio 43210 Phone : 614-292-7055 Email : sridharan.1@osu.edu Fax : 1-614-688-3036 Sriram Sridharan	Y	0
48	Operation Fresh Start 1925 Winnebago Street Madison, Wisconsin 53704 Phone : 608-576-9068 Email : shoepfner@operationfreshstart.org Fax : 1-608-244-8162 Shelley Hoepfner	Y	0
49	Ottawa University - Career Development 245 S. Executive Drive Ste 110 Brookfield, Wisconsin 53005 Phone : 262-879-0200-ext 107 Email : struckm@ottawa.edu Fax : 1-262-879-0096 MaryKae Struck	N	0
50	Project Return 2821 N.4th Street, Dept. 35 STE. 202 Milwaukee, Wisconsin 53212 Email : andre@projectreturnmilwaukee.org Andre Brown	N	0
51	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0

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52	Sauk Co. Job Center & WorkSmart 2891 2nd Avenue North MS 9014 Madison, Wisconsin Phone : 608-355-2094 Email : kposs@worksmartnetwork.org Fax : 1-608-355-4816 Kelsey Poss	Y	0
53	SER Jobs for Progress 611 W.National Avenue STE 310 Milwaukee, Wisconsin 53204 Phone : 414-649-2640 Email : scsepwi@ser-national.org Career Services	N	0
54	Sherman Park Community Assoc. 3526 W.Fond du Lac Avenue Milwaukee, Wisconsin 53216 Phone : 414-444-9803 Url : http://www.shermanpark.org Email : fred@shermanpark.org Fred Curzan	N	0
55	Silver Lake College 2406 S. Alverno Road Manitowoc, Wisconsin 54220 Phone : 920-686-6199 Email : jan.algozine@sl.edu Jan Algozine	N	0
56	Silver Spring Neighborhood Center, Inc. 5460 N.64th Street Milwaukee, Wisconsin 53218 Phone : 414-463-7950 Url : http://www.ssnc-milw.org Email : TELLIS@ssnc-milw.org Fax : 1-414-463-4858 Tom Ellis	N	0
57	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	0

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58	Sinclair Broadcast Group Website 10706 Beaver Dam Road Cockeysville, Maryland 21030 Phone : 410-568-1517 Url : www.sbgi.net Email : employment@sbgstv.com Sharon Pickeral	N	1
59	Social Development Comm. 4041 N. Richards Street Milwaukee, Wisconsin 53212 Phone : 414-906-2709 Email : ccourtney@cr-dsc.org Fax : 1-414-906-2719 Carey Courtney	N	0
60	Southeast/WI. Oneida Tribal Serv. 6820 W. Wedgewood Drive Milwaukee, Wisconsin 53220 Phone : 414-329-4104 Email : mpowles1@oneidanation.org Mark W. Pawless	N	0
61	St. Norbert College 100 Grant Street De Pere, Wisconsin 54115 Phone : 920-403-3040 Url : www.myinterfase.com/snc/employer Email : sbgresumes@sbgstv.com career Center	N	0
62	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
63	The Muse 1375 Broadway New York, New York 10018 Phone : 646-861-0284 Email : sbgresumes@sbgstv.com Andrea Siegle	N	0

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64	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	0
65	Tvjobs.com Wisconsin Url : http://www.tvjobs.com Email : admin@tvjobs.com Career Services	N	0
66	United Community Center 1028 S.9th Street Milwaukee, Wisconsin 53204 Phone : 414-463-7950 Email : twright@ssnc-milw.org Ms. Wright	N	0
67	University Northern Iowa 1227 West 27th Street GIL 102 Cedar Falls, Iowa 50614-0384 Phone : 319-273-6847 Email : careerservices@uni.edu Fax : 1-319-273-6998 Career Services	Y	0
68	US Army Wounded Warrior Program AW2 Advocate 200 Stovall St., Room 7N53 Alexandria , Virginia 22332 Email : viccki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
69	UW Milwaukee 2522 E.Hartford Ave. Johnston Hall 117 Milwaukee, Wisconsin Phone : 414-229-1409 Email : sbgresumes@sbgvtv.com Becky Crowder	N	0

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70	UW-Eau Claire UWEC DEPT. OF CJ HHH 152 105 GARFIELD AVE EAU CLAIRE, Wisconsin 54701 Phone : 715-836-2933 Url : www.uwec.edu/cj Email : gatlinj@uwec.edu Fax : 1-715-831-2062 Judith E. Gatlin	Y	0
71	UW-La Crosse 1725 State Street Centennial Hall, STE 1140 La Crosse, Wisconsin 54601 Phone : 608-785-8362 Email : career@uwlax.edu Fax : 1-608-785-8518 Rebecca Lee	Y	0
72	UW-Oshkosh 800 Algoma Boulevard Oshkosh, Wisconsin 549001 Phone : 920-424-7427 Email : davidsor@uwosh.edu Randall Davidson	Y	0
73	UWisc-Parkside / Career Center Wyllie Hall, D173, 900 Wood Road Kenosha, Wisconsin 53141 Phone : 262-595-2016 Email : oliver.johnson@uwp.edu Oliver Johnson	Y	0
74	Veterans of Foreign Wars Services 5400 W. National Avenue Milwaukee, Wisconsin 53214 Phone : 414-902-5748 Email : david.goeldner@va.gov Fax : 1-608-221-5277 David Goeldner	N	0
75	Wisconsin Employment & Training A. 1213 N.Sherman Ave., PMB #324 Madison, Wisconsin 53704 Phone : 608-242-7425 Url : http://www.wetainc.org Email : wetacct@gmail.com Employment Director	N	0

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76	Wisconsin Lutheran College 8800 West Bluemound Road Milwaukee, Wisconsin 53226 Phone : 414-443-8949 Email : Thad.Jahns@wlc.edu Thad Jahns	N	0
77	Wisconsin Tech Connect - Chippewa Valley Tech. 620 West Clairemont Avenue Eau Claire, Wisconsin 54701 Phone : 715-833-6381 Email : careerservices@cvtv.edu Fax : 1-715-858-1800 Stacy Bloom	Y	0
78	Wisconsin Tech Connect / Blackhawk Technical College 6004 Prairie Road Janesville, Wisconsin 53547 Phone : 608-757-7769 Email : sbgresumes@sbgvtv.com Arlana Richardson	Y	0
79	Wisconsin Tech Connect / Gateway Technical College 3520 30th Avenue Kenosha, Wisconsin 53144 Phone : 262-564-2552 Url : http://www.gtc.edu Email : sbgresumes@sbgvtv.com Ginger Beuhner	N	0
80	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	3/10/2018	Sponsorship of events in the community designed to increase public awareness	Station sponsored public event included station booths staffed by station personnel to increase awareness of current openings at our stations. Outreach to approximately 20,000 public attendees at the event.	12	General Sales Manager Digital Sales Manager Operations Manager Promotions Manager
2	4/26/2018	Participation in other activities designed by the station employment unit	The station has created and airs promotional spots on both stations that promote careers in broadcasting and share where to find more information for career opportunities and job openings.	3	General Sales Manager Digital Sales Manager Operations Manager
3	6/20/2018	Participation in Job Fairs	Jobs/Career fair from WBA's Assistance Action Plan for EEO Compliance attended by Alex Gusavac. 2018 Wisconsin Broadcasters Association Conference & Seminar. During the Conference the WBA sponsors a job fair during each of their conferences.	1	General Sales Manager
4	6/20/2018	Provision of training to management	WBA's 2018 Summer Conference - Our General Sales Manager was an attendee to EEO Seminar: Bring your Bias - Recognizing Overcoming Unconscious Decision - Making.	1	General Sales Manager